

SWNMSF Parade

Parade Theme

“Fairest of Them All”

Parade Entry Guidelines

1. Staging area will be at the Starmax Parking Lot.
2. DESIGNATE ONLY ONE person to pick up the entry number from the sign in table.
3. Parade Check-In will begin at 8:30 AM and end promptly at 9:30 AM. **NO LATE ENTRIES WILL BE ALLOWED.**
4. The parade will begin promptly at 10:00 AM, on Saturday October 8th, 2022.
5. Your driving pace will be no more than a car length, please try to avoid large gaps or sudden stops.
6. The Judges Booth will be in front of Wells Fargo Bank.
7. Each entry has **NO MORE THAN** 45 seconds to stop in front of the Judges.
8. Parade results will be available on Facebook and at the fair office by 3:00 PM on Saturday. The overall winning entry will receive \$50.

Rules and Regulations

1. Please mail or drop off your entry form at the Deming Visitor Center, located at 800 E Pine Street.
2. Float dimension restrictions: Length: None Height: 12’ Width: 8’.
3. Any moving vehicle will be able to have flyers, candy, etc. with someone **HANDING** out the material. **The throwing/tossing of material from parade entries to the crowd on the sidelines is prohibited.**
4. The use of squirt guns, silly string or other items potentially dangerous to spectators is strictly forbidden.
5. All units in the parade are to follow the Reckless Driving Ordinance 12-6-12.3. Any unit not complying with this ordinance will be removed from the parade and not permitted to return.
6. Insurance and liability are the sole responsibility of participants.

We ask that all participants have patience and abide by the rules. We continue to think of the safety of all participants, and it is important that you and all of your float participants do the same. Thank you for your cooperation and participation.

12-6-12.3 RECKLESS DRIVING AND AGGRESSIVE DRIVING.

A. Any person who drives any vehicle carelessly and heedlessly in willful or wanton disregard of the rights or safety of others and without due caution and circumspection and at a speed or in a manner so as to endanger or be likely to endanger any person or property is guilty of reckless driving.

B. Any person who operates any motor vehicle with the intent to annoy, harass, molest, intimidate, injure, or obstruct another person is guilty of aggressive driving.

C. Every person convicted of reckless or aggressive driving shall be punished:

(1) Upon a first conviction by imprisonment for not less than five days nor more than ninety days, or by a fine of not less than one hundred dollars (\$100.00) nor more than two hundred fifty dollars (\$250.00), or both; and

(2) On a second or subsequent conviction by imprisonment for not less than ten days nor more than ninety days, or by a fine of not less than two hundred fifty dollars (\$250.00) nor more than five hundred dollars (\$500.00), or both. [66-8-113 NMSA 1978]

Please complete entire form

Category: Float Car(s)/Truck(s) Walk/March Band
 Horse Tractor Other: _____

Description of
Entry: _____

Number of
Vehicles: _____

Name of Individual/Group: _____

Address: _____ City: _____ State: _____ Zip: _____

Contact
Person: _____

Email
Address: _____

Phone: _____

Will you be using music as part of your entry? Yes _____ No _____

Single vehicle or non-vehicle entries- \$10.00 Multi vehicle entries (up to six vehicles) - \$20.00
Cash or Check ONLY. No refunds will be issued.
Please make checks out to Deming MainStreet.

Bring or mail entry form and entry fee to the Deming Visitor Center, 800 E Pine Street.

Deadline for submitting entries is noon on Friday, October 7th, 2022

I/We hereby hold harmless Deming Luna County MainStreet Program, Southwestern New Mexico State Fair Board, City of Deming, County of Luna and New Mexico Department of Transportation for any and all liability or any and all actions and activities in relation to the parade.

Signature: _____ Date: _____

Total Amount Paid: \$ _____ Method of Payment: _____ Parade Position _____
Office Use Only