

Salsa Festival Extravaganza Registration Form



Description of Event:

- Outdoor festival at the Historic Luna County Courthouse Park in Deming, New Mexico.
- 8a.m. to 3p.m. on Saturday, July 30th, 2022.
- Celebration of culture, heritage, and music, featuring local beer, wine, and food.
- Free Admission to the public. All day entertainment, kids' games, and cook-offs.

Vendor Fees:

- Booth space fees: **10x10 \$20**
- Food space fees: **10x10 \$25 - \$100**

Festival Information and Requirements:

- Food vendors must obtain and display a permit from the New Mexico Environment Department. Contact 575-546-1464 or stop by 405 E Florida St Deming, NM 88030 for more information.
- Any vendor using a propane tank will be inspected and issued a permit for the fee of \$15. Tanks over 12 years old must be certified prior to the event. Cooking areas may be inspected by a state food safety rep.
- Booth space with electricity is limited and available on a first come, first served basis. Vendors must specify if they need electricity, and for what reason.
- You must provide your own tent, tables, chairs etc....
- Please provide a detailed description of your booth items on the form (attach additional sheet if necessary) and, if possible, attach photos of sample items.
- All vendors must check in between 7am – 8am on Saturday, July 30, 2022. Due to safety issues, arrivals after 8a.m. may forfeit pre-assigned booth locations and be assigned an alternate location.
- **FOOD VENDORS ONLY: Friday evening set up will begin at 6pm, Saturday evening at 6pm, and Sunday at 1pm. Due to safety issues, late arrivals may forfeit pre-assigned booth locations and be assigned an alternate location.**
- Vehicles will not be allowed on the grass. Vehicles may use the designated sidewalks to set up booths. No vehicles will be allowed in the festival area after 8 a.m.
- Booths must be completely set up by 8 a.m. on Saturday, July 30, 2022. All vendors must stay open from 8am to 3pm.
- The vendor is responsible for leaving the vendor area in the condition that it was originally received, i.e. removal of all debris such as boxes and trash.
- Each applicant will receive a confirmation email upon receipt of their application.
- This event occurs rain or shine.
- All vendor fees are non-refundable.
- Vendors are required to show proof of liability insurance or sign the attached wavier.
- You will receive an email prior to the event with assigned vendor space information.

Registration Deadline:

- All vendor registration forms must be returned by July 25, 2022, at 5 pm.

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Vendor Name: _____ Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Type of Booth Description: Please indicate type and provide description, photos.

Business Food Game/Activity
 Art or Craft Non-Profit Other

General Vendor

Saturday 7/30/22 | Luna County Courthouse Park 8am – 3pm *\$20

FOOD VENDORS ONLY. Please mark each venue you would like to set up at:

Friday 7/29/22 | Tree's Lake Amphitheater 7pm – 9pm *\$25

Saturday 7/30/22 | Courthouse Park 8am – 3pm *\$25

Saturday 7/30/22 | SWNM Fairgrounds 7pm – 9pm *\$25

Sunday 7/31/22 | SWNM Fairgrounds 7pm – 9pm *\$25 General Vendor

Please give a detailed description of your products/services and include photo, if possible.

Do you require electricity? No Yes if yes, please explain _____

Wavier: The Deming MainStreet Salsa Festival Extravaganza reserves the right to refuse any vendor application, should this occur, the fee will be refunded. The vendor shall defend, save, and hold harmless the Deming MainStreet Salsa Festival Extravaganza, their respective officers, agents, board members, staff, volunteers, sponsors, and assigns from any claims, damages, losses, liability, or expense which may arise, and shall not be held responsible for any loss or damage due to fire, accident, theft, weather, acts of God, vandalism, or any other loss or injury whatsoever or not specifically describe herein, whether past, present, or future. Booths are not insured by the County of Luna, Deming MainStreet Salsa Festival Extravaganza, or any sponsoring agents. Exhibitors must make provisions for safeguarding their goods. Exhibitors must have replacement cost insurance for all personal property. Exhibitor assumes full liability for protecting, care, and maintenance of exhibitor's property. **ANY VENDOR NOT HOLDING VALID LIABILITY INSURANCE EXHIBITS AT THEIR OWN RISK AND ASSUMES ALL LIABILITY.**

Please sign to acknowledge that you have read all of the information, rules, and regulations, and agree to be bound by this contract.

Signed: _____ **Date:** _____

Please make all checks or money orders payable to Deming MainStreet.

Please return completed form via mail to Deming MainStreet 800 E Pine St. Deming, NM 88030 (please allow additional days for mail processing) or drop off in person to the Deming Visitor Center 800 E. Pine Street, Deming, NM. All forms must be returned by July 25, 2022, at 5 pm.

Deming MainStreet use only:		Booth #
Date received: _____	Insurance Provided: Y____ N____	
Payment Method: _____	Electricity: Y____ N____	