

Deming/Luna Co. Mainstreet

MEETING MINUTES for October 17, 2013 7:30am

- I. Agenda approved
- II. Guest speaker – Benny Jasso
- III. Farmers Market – no report from Bill. Two more weeks left for the year
- IV. Minutes from September 19, 2013 meeting approved
- V. Financial report – has been determined by the Executive Board that adjustments will need to be made to the budget. Finalized adjustments to be presented at next month’s meeting.
- VI. Old Business
 - a. Dan is meeting with Kathy Hodson about the walking tour. He is doing the research on historical facts and is working on the 2nd draft. Justin Allen will provide a proposal for cost of the artwork on the signs. A search is under way for banners that already exist. Looking for the signs to be in place by the first of the year.
 - b. Ran into a brick wall in getting the “Entering Mainstreet Historical District” signs hung up. Aaron to make a call to see if he can help there.
- VII. New Business
 - a. Economic development committee is working on business retention and expansion survey with Deming Luna County Economic Development committee. A committee member to go to the next meeting in Linda Smrkovsky’s office. Patrick also working on the building survey.
 - b. Promotions committee working on a signature event with the Museum, but nothing new at this time. Pocket park project waiting on approval of grant and approval of the Parks and Recreation department.
 - c. Announcement that on November 9th, PMN will be planting trees at the dog park and donating 100 trees on a first come first serve basis.
- VIII. Executive Director’s report was sent out – no questions or comments
- IX. Next meeting: November 21st at 7:30 at The Grand. Looking ahead, we usually don’t have a meeting in December.