

Deming/Luna Co. Mainstreet

MEETING MINUTES for May 15, 2014 7:30am

- I. Approval of agenda and minutes
- II. Treasure's report – funding received from County and City
- III. Old Business
 - a. Story telling signs for historical buildings: 5 out of 16 plaques are done. Trip Johnson, supplier, plans on delivering around Memorial Day. Jim Reedy to install. Dan is working with Kathryn Hodson to have the brochures around the same time.
 - b. Pocket park: Dan is working with Benny Duran on 3 designs for the water fountain in addition to the new pot for the Visitor's Center. Meeting with the electrician next week.
- IV. New Business
 - a. Chris had a Farmer's Market meeting last night with a good turnout. Vendors are ready to start June 7th 8am – 12pm. We need to get a permit from the City for \$25. Signs have been placed in 3 locations so far. Chris is also creating flyers and will post on our Face Book page and also ask the City to post. The City has offered to put in a water spicket for the Farmer's Market.
 - b. Arsen mentioned and will start efforts of collaboration for Chili Festival events
 - c. Discussion on grants/capital outlay to fund the new pot. Looking towards a local artist to paint it.
- V. Committee Reports
 - a. Promotions – heavily promoting the farmer's market. Will post 2-3 times a week on Face Book, Terry Myers to help with community briefs, Spoke with Candi at the radio station. Will look at ways to share with Silver City, Glenwood, Columbus, and Lordsburg as well. Graphics are in for Façade squad. We will need to schedule a meeting with Ernie Diaz.
 - b. Economic Development – have lost some businesses down town unfortunately. Mother's Day event did have some participation to bring business to the downtown area.
- VI. Review of director's report included debrief on Mother's Day event, still looking for a farmer's market manager. Will check with the Senior Center for possible candidates. New office is working out well. It is convenient. Office hours to be set at 10 – 3. Address is 322 S. Silver Ave.
- VII. Next board meeting is June 19th, 7:30am at the Grand Motor Inn