



**DEMING/LUNA COUNTY MAINSTREET PROGRAM
109 EAST PINE STREET DEMING, NM 88030**

Board Meeting Minutes

May 16, 2013 8:00 AM at Grand Motor Inn

Board of Directors Members: (Quorum Present)

Attachments: Sign-in Sheet

Proceedings

I. Welcome

President Barbara Reedy called the meeting to order at 8:00 AM, and announced as quorum present..

II. Approval of Agenda

Motion to approve agenda with no changes by Tamara, second by Ron, motion carried.

III. Approval of April 2013 Minutes

Motion to approve April 25, 2013 minutes unchanged by Tamara, second by Averil, motion approved.

IV. Treasurer's Report

A. Treasurer's report was distributed before meeting. No comments.

B. Tom presented copies of preliminary proposed budget for FY 2013-2014. He explained briefly the attached pages showing numbers used to construct the budget. He urged everyone to look closely at the numbers and comment on any omissions or necessary additions to him before the budget is due on June 30, 2013. Barb said the city & county income should be \$17,500, instead of \$15,000 as shown on preliminary budget, but county may cut, not increase the contribution.

V. Old Business

A. Farmers Market - Bill reported application form has been completed, Betteanne reported 2 firm vendor apps. The start date is now June 15. Next FM meeting is May 21 @ 4 PM in 119 E Pine. Barb said we need to get insurance ok'ed by city ASAP. It was decided that in addition to the app form, the "Market Rules" and "Market Manual" should remain on the website for those interested in reading them.

B. Capital Outlay – MS needs to spend \$7,500 by June 7, in order to qualify for further capital outlay (CO) funds. With these funds, as part of the Wayfinder Project MS intends to purchase and install 2 large Mimbrés themed pots. 1 to be placed in Leyendecker Park and 1 at the Museum. The next half of the funds will be used to complete the Wayfinder Project with city co-operation. Barb outlined the overall Wayfinder vision, and again called for co-operation between local organizations.

C. RFP #13-07 - MS was not awarded the contract to manage the Visitors Center, Barb wished the awardees good luck.

VI. New Business

A. New Assistant – Chris Stevens was introduced and welcomed as new employee, her official title is ‘Project Manager’.

B. Grants – MS currently working with Charlie Deans of NMMS on CO grant. We are also looking at PNM Community, Walmart, Wells Fargo and USDA grants, further on these later.

C. Pocket Park - The PNM community grant will stress solar power for lighting and fountain operation in the Pocket Park. Also, PNM corporate will award large grants (\$100,000) directed toward Las Vegas, Clayton or **DEMING!** Charlie Deans (NMMS) will write the grant application.

VII. Committee Reports

A. Economic Positioning – Chair Patrick Pelayo still recovering. No report.

B. Promotions – Averil reported problems with Facebook which she has or will solve. Barb expressed concern with previously placed flower barrels not being maintained.

C. Organization – Tamara reported on the website (demingmainstreet.org). She requested info for 4 points for input to the website. Betteanne will provide the info. Minutes will be posted. It was agreed to post Board Member names only, and allow provider (godaddy.com) to forward thru generic email.

D. Design – No report.

VIII. Executive Director’s Report

Master Plan – MP presentation to city council has been postponed until June.

IX. Next Meeting

Next meeting – June 20, 2013, at 7:30 AM at the Grand Motor Inn

XI. Adjournment

Meeting adjourned at 9:23 AM. .

Minutes submitted by Secretary, Tom Strauss

Dated – May 17, 2013

Deming/Luna County MainStreet General Meeting Sign-in Sheet Date: May 16, 2013

Board Members – Name only required, unless other info has changed

Guests – Please fill in all info, check Mins? if you would like a copy of the minutes of this meeting

Name	Company	e-mail	Mins ?	Phone
Tom STRAUSS				
BETTYANNE STRAUSS				
Ariel Darling				
Ron Wolfe				
Zamara B. Hunt				
CHRIS STEVENS	MS		YES	505-594-8128
Bill Duncan				
Barbara Brady				
Monica Stanley				
Mary Mackey	City of Deming			
BRYAN REEDY	MUMBLES VINEY BROWNS			