

Deming/Luna Co. Mainstreet

MEETING MINUTES for June 19, 2014 7:30am

- I. Welcome back Tom & Betteane Strauss
- II. Agenda and May meeting minutes approved as presented
- III. Treasure's report – have not heard a firm commitment from the County but general consensus is there will be a 5% decrease in funding from \$15,000/yr to \$14,250. We will need to make up difference in fund raising/grant writing
- IV. Old Business
  - a. Capital outlay funds have been expended on visitor's center pot/brochures.
  - b. All 16 story telling signs are up.
  - c. Pocket park – cement & pavers are out. Electrician is working on his bid. Will get a second bid. We will make a donation for Jesse Kriegel's work on the mural. We spoke of ideas to get the community involvement, including the school district, in renaming Pocket Park.
  - d. Façade squad – Barb and Monica to meet with Ernie Diaz about project
- V. New Business
  - a. Executive Director resignation – will do advertisement to recruit.
  - b. Spoke of lack of collaboration between committee's in town (Chamber, Tourism, Economics...) and ways to improve upon that.
  - c. Board recruitment – need 4 more members. Each board member please bring a possible candidate forward.
  - d. Summer meeting – we will send someone. They may have more information on funding of projects at summer meeting
- VI. Director's report – report was emailed. There was discussion on the Farmer's market; still needing a manager, discussed turn out and how the vendors are feeling on turnout thus far, whether hours are appropriate.
- VII. Next board meeting is July 17, 7:30am at the Grand Motor Inn