

DEMING LUNA COUNTY MAINSTREET (DLCMSP) FARMERS' / CRAFTERS' MARKET REGULATIONS

Purpose: Mission Statement

The Deming Luna County MainStreet Program Farmers' Market supports and promotes local growers by providing the opportunity to sell fresh, high quality, homegrown produce in the downtown area of Deming. The market also provides a central location for social interaction and information exchange vital to promoting a strong sense of community. The market joins the community effort to revitalize the historical downtown district and encourages support of locally owned businesses. The market, operating under Deming MainStreet, offers an effective means to promote the health and welfare of residents and visitors while simultaneously promoting the economic growth of our community. By encouraging local sustainability, the market takes a stand to reduce our carbon footprint.

Adherence to state and local laws

1. The vendor shall observe all provisions and requirements of federal, state, county and municipal laws.
2. The farmers' market committee and all vendors shall comply with applicable county or city regulations for use of county or city grounds.
3. If any produce sold by weight is not weighed on a calibrated scale, a sign will be posted at the applicable booth explaining that weights are "approximate" values.
4. Vendors who are selling produce grown by anyone other than themselves must post the grower proxy form, supplied by the Deming MainStreet FM, which includes the contact information of the actual grower. The actual grower should be a "local" grower and not a chain or grocery store, such as produce retailers.
5. Vendors, (if required) will obtain and post in clear view a city registration to operate. Vendors are responsible for reporting their own taxable income.
6. All vendors must report their earnings to the market manager. The market manager or representative will record the total sales of each market day. Confidentiality of each separate vendor is maintained. Total sales of the market are summed at the end of each season, or year, as applicable. This number is used to promote the market and to leverage for grants or sponsorships. Specific vendor totals are never shared.
7. Any vendor providing sliced food samples will provide a wash station according to NMED guidelines.
8. Vendors selling cooked or prepared foods or beverages will follow all state guidelines from the NMED.
9. Handcrafted items must meet the farmers' market craft guidelines in order to sell at the farmers' market. Previously used or second-hand items are not for sale at the market. Mass-produced commercial items are not for sale. Preference is given to high quality handcrafted items, especially those made with agricultural products.
10. In order to promote a sense of community and maximize healthful benefits of the farmers' market, family entertainment and educational displays will be promoted and approved by the market committee or appropriate sub-committees.
11. All vendors will practice truth in representation.
12. Vendors shall complete an application form and submit it to a member of the farmers' market committee. Any applicable licenses, registrations, and/or permits required must be brought with the vendor(s) on market days and posted in clear view.
13. The farmers' market committee reserves the right to allow a certain number of nonprofit organizations to set up booths to provide public information and, by approval, sell items for a charitable cause. Proselytizing will not be allowed.
14. The farmers' market committee will consider space for children who wish to set up booths.

Set Up and Clean Up

1. Each vendor will provide a convenient and adequate refuse container and remove it, and its contents, at the close of each market day.
2. No sales shall be conducted prior to the official start time of the farmers' market, as determined by the market committee. No sales are permitted after market closing.

3. All vendors shall wear clean outer garments and shall keep their hands clean at all times. Vendors shall not use tobacco products within 25 feet of any display during the farmers' market.
4. All vendors' equipment and products shall be removed from the market site at the end of each market day. The vendor will make every effort to remove refuse from the market site at the completion of the market day, including litter left by consumers.

Days and Hours of Operation

Opening and closing times and dates of the market are determined by the farmers' market committee. Input from the vendors and community is welcome.

Restrooms

Customers and vendors will be directed to available restroom facilities within a one-mile radius.

Compliance with Farmers' Market Rules and Regulations

1. All vendors are provided with a copy of the farmers' market rules and regulations.
2. All vendors must comply with the farmers' market rules and regulations. The farmers' market committee reserves the right to restrict the participation of any vendor. Any vendor that does not comply with the rules and regulations may be asked to leave and future participation may be restricted.
3. Vendors must agree, in writing, not to hold the farmers' market organization or the city responsible for any damages arising out of the sale of their products or from their presence at the market site.

Liability Insurance

The farmers' market organization will carry adequate liability insurance for accidents occurring during the farmers' market. Individual vendors are encouraged to carry separate additional insurance.