

109 EAST PINE STREET

DEMING, NM 88030

Board Meeting Minutes

August 15, 2013 7:30 AM at Grand Motor Inn

Board of Directors Members: (Quorum Present)

**Attachments: sign-in sheet; Deming/Luna County Strategic Plan Timelines
Proceedings**

- I. **Welcome and Introductions:** were made by President Barbara Reedy. Guests: Bruce Ashburn (PNM), Mary Mackey, Aaron Sera, and Linda Smrkovsky (Luna County)
- II. **Approval of Agenda:** Motion to approve Ron Wolfe, 2nd Monica Stanley
- III. **Approval of July 18 , 2013 minutes:** Motion to approve Monica Stanley, 2nd Ron Wolfe
- IV. **Treasurer's Report:** Monica balanced the checkbook Motion to accept Averil Darlington, 2nd Lynn Orona
- V. **Guest:** Linda Smrkovsky, Luna County Strategic Plan
 - economic Development and MainStreet involvement
 - timeline developed with goals (attached)
 - focus on goal #3
 - Barb, Jessica and Mary same group
 - campaign with volunteers; enlist volunteers to pick up littler
 - Heritage awards
 - Master Plan removed TIF etc; hence can't increase funds for downtown
 - Downtown Vision Plan-encourage to get money for renovations
 - Luna County Economic Development (LCEP) partnership with SBDC for training
 - make a presentation to obtain funds
 - \$30,000 needed for Arts and Cultural District plans
 - city planning 4 meetings-need to pick some goals and gear toward a few

- business surveys and training are 2 goals that can start now

Guest: Bruce Ashburn from PNM is point person for SW NM

- focuses on issues @ city etc.
- will partner with Economic Development, Env. & education
- working on Pocket Park project
- Reduce Your Use Grant
- 5,000 max grant available
- Museum and Art Center applicable with needed building repairs

Arts & Cultural District:

- Steering committee required for a grant
- Criteria is extensive
- Deming needs to be a destination
- Arts and Cultural District would accomplish that
- DAC, Jessica, City, Visitors Center, Perform. Arts, DPAT, schools-Friday 3pm
- needs its own funding and own director
- needs 30,000 in funding

VI. Old Business;

- Mimbres pots will be delivered today (8/15)
- Input on signage for Historic District expected next week
- Pocket Park-foundation grant from PNM in the works. No fountain
- Parks Commission – September 16th

VII. New Business

- Union Pacific Grant \$5,000 for Farmer's Market. 16 vendors, 9 produce
- Motion to continue Arts & Culture Application made by Tamara Hurt, 2nd Lynn Orona

VIII. Next Meeting: September 19,2013

Minutes submitted by Secretary – Averil Darlington

Dated – August 18, & September 15, 2013 from recorded transcripts