

Deming/Luna Co. Mainstreet

MEETING MINUTES for April 24, 2014 7:30am

- I. Welcome and introductions
- II. Approval of agenda with changes and minutes from April 2014
- III. Treasure's report – financials passed around and discussed
- IV. Old Business
 - a. Story telling signs for historical buildings: 5th draft being reviewed today on plaques. Ordering rosettes to mount to the wall. Plan is that plaques will be in by May 15th. Working with Kathryn Hodson for funding of walking tour brochures.
 - b. Reviews of Executive Director are now past due from some board members. Please turn in as soon as possible.
 - c. Pocket park: Waiting on Leck Landscaping for quote, working on tiered fountain, benches and trash receptacle, and trying to contact Jesse Kriegel. Was mentioned that PNM has new grants we can apply for but it is imperative that we finish this project to be eligible for those.
 - d. Paint the town: Will Powell will be in town next week with graphics.
 - e. Farmer's Market: Still looking for a manager
- V. Committee Reports
 - a. Promotions - Mother's Day event scheduled with coloring contest, writing contest, and help & support of some local downtown merchants
 - b. Organizations – Consideration is being given to outsourcing some tasks like the newsletter, Facebook and website updates. Barbara is getting cost quotes.
 - c. Economic Development – the signs bringing attentions to empty building and their possibilities are now in a few downtown windows and looking to place more with cooperation from building owners. Committee is also working on an Economic Development website.
- VI. Review of director's report
- VII. Announcements – Congratulations goes out to Silver City for being ranked #7 out of 20 most interesting cities in the US!
- VIII. Next board meeting is May 15th, 7:30am at the Grand Motor Inn