



DEMING/LUNA COUNTY MAINSTREET PROGRAM
OFFICE: 320 S. SILVER AVE MAIL: 109 EAST PINE STREET
DEMING, NM 88030

Board Meeting Minutes
August 13, 2015 7:30 AM at Grand Motor Inn

Board of Directors Members: 7, Quorum Present

Attachments: Sign-in Sheet, 2015-2016 MS Budget

Proceedings

A. Welcome

President Ron Wolfe called the meeting to order at 7:32 AM.

B. Approval of Agenda

Motion to approve agenda unchanged by Tamara, second by Monica, motion carried.

C. Approval of July 2015 Minutes

Motion to approve July 9, 2015 minutes unchanged by Tamara, second by Micki, motion carried.

D. Treasurer's Report

Report was e-mailed/distributed to board members. Tamara presented the 2015-2016 proposed budget (attached).

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E. Old Business

a. 2015-2016 Funding – Ron reported he has signed the funding agreement with the county. County requests a copy of the Quarterly Report. MOU with City has been signed. City requests a monthly report.

b. Board Needs – Application from Wilson Moore still pending. Since he was not present, no vote was taken. Ron stressed we still are looking for 1 – 2 more new board member, and all the volunteers we can get. To that end, it is worth repeating recommendations made in May meeting concerning this topic:

- Recruit high school students to committee work, they tend to think outside the box and are energetic.
- Identify additional income sources ASAP, in particular, large scale events such as the HA game.

c. New Ex Dir – Deadline for resume submission has passed, hiring committee will conduct preliminary interviews early next week.

d. Arts Park – Micki volunteered to open and close the park daily. There will be a second Arts show/exhibit on Saturday, Aug. 22. Mary Mackey announced the city has officially registered the park name as the **DEMING ARTS PARK**. Dan Henke announced he has secured making a sign for the top of the park front gate at minimal cost. The sign reads ARTS PARK in colorful, painted metal letters.

F. New Business

a. 2015-2016 MS Budget – After lengthy discussion, motion to approve the budget unchanged and as presented, by Micki, second by Monica, motion carried.

b. MS Certification – It was agreed that Micki and the Ex Board would pursue needed paperwork and/or waivers thru Eduardo for State Certification as soon as the new Ex Dir is hired. One of the first projects in connection with certification is to submit the I-10 over pass beautification project to NMMS as a capital outlay. Barb and Tom agreed to work on this submission.

c. MS Webinar – There are 4 webinars available from NMMS at present. All are directed toward board member training. It is hoped that Ex Dir training will be addressed in the near future. Ron issued list of webinars available now.

d. Christie Ann is in Artesia, representing Deming MS at the NMMS Quarterly Meeting.

G. Committee Reports

a. Executive Director – Will issue monthly/quarterly reports to city/county. Tom will continue to compile the volunteer hours, unless the new Ex Dir wants to assume this task.

b. Organization – No Report, no committee. This committee needs to be reformed, since Lyn Orona left.

c. Marketing & Promotions – Betteanne Strauss reported that the Farmers Market 20% discount on food products was a great success for vendors and customers. FM will do this again in Sept for the craft vendors. It was suggested that bi-lingual ads for the FM might better attract more segments of the population. Mary Mackey volunteered to help with this. Tom said a UP grant app has been submitted for next years FM. Board requested that in the future, all grant submissions should be reviewed by the board to keep the board up to date.

Ron reiterated the need for recurring fundraisers. He said the Harlem Ambassadors basketball game is apparently subject to 2-3 year hiatus. A bike run or a softball/baseball tournament were suggested. Larry was asked to look into the tournament, Christie Ann will be asked to look into a bike run.

d. Economic Positioning – No report, Bruce in Albuquerque.

e. Design

1) Leyendecker Park - Christie Ann absent, but submitted a preliminary report that is under review to prepare a design package, outlining work plan and layouts for presentation to the city.

2) Radio Shack Wall – The wall has been repaired. Next step is finishing/mural for the wall. Tom and Christie Ann will pursue these items.

H. Other

Dan Henke announced he would be re-locating from Deming in the near future. MS would like to thank him, as well as a belated thanks to Lon Shelton, Lyn Orona and Dela King, for their many contributions to the organization.

I. Adjourn

Motion to adjourn by Micki, second by Tamara, motion carried. Meeting adjourned at 8:54 AM.

Next meeting Thursday, September 10, 7:30 AM at the Grand Motor Inn

Submitted by Secretary Tom Strauss

Dated: August 18, 2015

MAIN STREET SIGN-IN Sheet
AUGUST 13, 2015

[Signature]

Bethune Strauss

Monica Stanley

Don Henke

Lamar B. Hunt

Ken Wolfe

Barbara Feedy

Mary Mackey

PRESENT - Did NOT SIGN IN

Larry Lutansky

Micki Shillito

Deming Luna County Mainstreet
 Budget
 2015-2015

Revenue

City of Deming	\$	30,000	
County of Luna		15,000	
Miscellaneous		<u>1,500</u>	
Total Revenue	\$		46,500

Expenditures

Executive Director		23,400	
Project Manager		4,000	
Payroll Taxes		2,363	
Office		700	
Telephone		744	
Travel/Mileage		2,500	
Board Training		1,500	
Dues & Subscriptions		700	
Insurance		500	
Meals		400	
Projects			
Leyendecker Park		15,000	
Farmers Market		5,636	
Façade - Gold & Spruce		3,000	
Total Expenditures			<u>60,443</u>
Net Budget			(13,943)
Beginning Cash			<u>31,282</u>
Ending Cash	\$		<u>17,338</u> =====