



**DEMING/LUNA COUNTY MAINSTREET PROGRAM
109 EAST PINE STREET DEMING, NM 88030**

Board Meeting Minutes

September 17 & October 16, 2014 7:30 AM at Grand Motor Inn

Board of Directors Members: (Quorum Present)

Attachments: Sign-in Sheet, Linda Smrkovsky & Cassie Arias cards

Proceedings

I. Welcome

President Barbara Reedy called the meeting to order at 7:38 AM. Three guests were introduced: Linda Smrkovsky, Cassie Arias and Ira Pearson of Starmax. Linda spoke about the information and help available to local start-ups and entrepreneurs at the SBDC office in WNMU. Cassie spoke about her role as coordinator of City Economic Development and the role of ED in Deming's future. Ira talked about his experiences during his two years at Starmax, first-that K Mart is a draw for outlying patrons of Starmax, and second-surprise at the work ethic of local workforce available. Some people he has interviewed don't know how to dress appropriately or how to prepare for an interview. In addition, most of them, if hired, seem to be more interested in their entitlements than in working.

II. Approval of Agenda

Motion to approve agenda with changes by Bruce, second by Arsen, motion carried.

III. Approval of Sept 17, 2014 Minutes

No minutes published for Sept 17, 2014.

IV. Treasurer's Report

Report e-mailed to board members..

V. Old Business

- A. Pocket Park Update** – No update, Dan Henke in Albuquerque today.
- B. New Board Member Recruitment** – Continues.

VI. New Business

A. Grants – Grant apps have been written to PNM and Wells Fargo. The WF app geared to mural project at Gold and Spruce St. Bruce announced the PNM grant for \$15,000 has been approved. YEAH!

B. Columbus Donation – Barb reported the NM resiliency Donation has been approved.

C. Executive Director – Dela King is on board and besides mandatory training, has been given two initial tasks 1) Meet all MS Board members face-to-face, and 2) Talk to local merchants.

D. Nominating Committee – Will be formed for December Board election.

VII. Farmers Market

Market finished, Deborah Kuhn not present.

VIII. Committee Reports

- A. Economic Positioning** – See grants section.
- B. Promotions** – No report.
- C. Organization** – No report
- D. Design/Facade** – No report

IX. Next Meeting – November 20,2014 at Grand @ 7:30 AM

X. Announcements

Mary Mackey announced the NM Tourism presentation scheduled for 4 PM, Oct 16.

XI. Adjournment

Meeting adjourned at 9:12 AM. .

Minutes submitted by Secretary

Dated – October 22, 2014

Deming/Luna Co. Mainstreet MEETING MINUTES for September 16, 2014 12:00pm

- I. Amy Barnhart and Eduardo Martinez from State MainStreet attended the first half of our meeting. They were able to visit with Dela before hand and gave a few recent updates and changes to the program. Amy spoke of a website they have been working on, offtheroadnm.org, for everyone to check out.
- II. August meeting minutes and treasure’s report approved
- III. Old Business
 - a. Welcome back Dela
 - b. Pocket park – electric is in with lights. Dan is meeting with Wes from the City. Work is being done on the fountain sketches and there was talk about funding for it; how much was in the budget and possible need to fund raise.
- IV. Next board meeting is October 16, 7:30am at the Grand Motor Inn



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CASSIE L. ARIAS

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10-15-2014
MS ATTENDANCE

Arsen Khanbabaian GRANDHOTEL
Ron Wolfe

Tom STRAUSS
Betteanne STRAUSS

Fra Pearson
LINDA Smrkovsky
Bruce X. Ashli

POVM

Zamara G. Hurt
Barbara Beady
Cassie Arias
Mary Mackey

DLC ED
City of Deming

Deming/Luna County MainStreet General Meeting Sign-In Sheet

Date: 9/17/14

Board Members - Name only unless other info has changed

Guests - Please fill in all info & check Mins?, if you would like to receive a copy of the minutes of this meeting

Name	Company	e-mail	Mins ?	Phone
Monica Stanley				
Ar Wake				
Debra Kiss				
Jim Ruddy				
Sharon Aldred				
Yvonne Quera				
Edward A. Martinez	NMMS			
Dan Xenlon				
Amy Bernhart	NMMS			
Madonna Freedy	RD 1111			
Quinn Odum				
Arsen Khanbabaev	GERARD HOTEL			